

Orange NSW, August 12 – 13, 2025















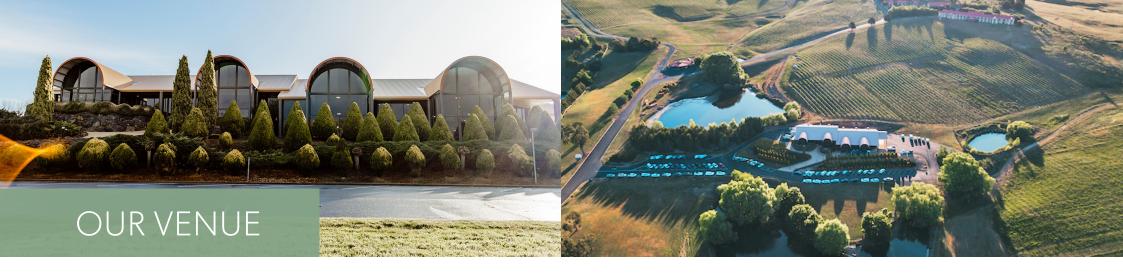
WHY ORANGE, NSW?

Strategic Location Benefits:

- Renowned agritourism destination, home to premium produce, wineries, and tourism-friendly farms
- Central access for a large regional and metropolitan audience
- A community that supports and celebrates agritourism development







Banksia Orange is the premium destination for crafting unforgettable events tailored to discerning food enthusiasts who demand exceptional service and unwavering quality. Nestled amongst the picturesque landscapes of the region's renowned vineyards, it hosts a wide spectrum of events, including intimate dinners, corporate conferences, breakfast gatherings, cocktail soirées, and wedding banquets.

Banksia Orange is a great example of AgriTourism and a destination venue. Banksia Orange will serve local NSW beverages at the 'Welcome to Orange' networking cocktail reception (outside of existing pourage rights agreements).









Event Format Highlights:

- Day 1: Keynote presentations, breakout sessions, round tables, workshops and exhibitor area.
- Welcome to Orange Networking Cocktail Reception.
- Day 2: Boot camp motivational and inspirational breakfast followed by familiarisation tours to local agritourism operations.







Expected Attendees by Segment:

- Farmers and rural business owners in agritourism or wishing to start
- National and regional tourism operators
- Federal, state and local government tourism authorities
- Investors and agritourism innovators
- Agri/tourism media







Pre-Event Promotions:

- Multi-channel marketing campaign across digital, print, and local media
- Event partners to amplify sponsor exposure

During the Event:

 High-visibility branding across all event materials, banners, and digital screens

Post-Event Content:

 Event Recap – Featuring participant testimonials and industry publications



"I really enjoyed the day and found it **very informative**"

- Attendee, 2024





Platinum Sponsor Inclusions

- \$9,500 + gst, limited to one sponsor
- Prominently identified as Platinum Sponsor and key logo placement on all relevant online and printed materials and website for and at the AgriTourism Summit 2025 including (not limited to on the screen between sessions)
- Welcome delegates to a particular AgriTourism Summit session or wrap up a session
- Your company branding on the event lanyard
- The package includes an exhibition stand
- Four full delegate registrations

- 150-word profile shared on AgriTourism Summit e-news and adapted to social post thanking for sponsorship
- A clickable logo on the public facing AgriTourism Summit website with 150 words of copy
- The opportunity to provide a case study to share on the AgriTourism Summit website
- The opportunity to provide a Trade Offer to the AgriTourism Summit database
- Acknowledged and thanked from stage at the Agritourism Summit





Gold Sponsor Inclusions

- \$6,000 + gst, two packages available
- Prominently identified as Gold Sponsor with key logo placement on all relevant online and printed materials for the AgriTourism Summit 2025
- Logo placement in relation to other supporters will be ¾ of Platinum Sponsor Logo Size
- The package includes an exhibition stand
- Three delegate packages for the AgriTourism Summit

- 150-word profile shared on AgriTourism Summit e-news and adapted to social post thanking for sponsorship
- A clickable logo on the public facing AgriTourism Summit website with 100 words of copy
- The opportunity to provide a case study to share on the AgriTourism Summit website
- Acknowledged and thanked from the stage at the AgriTourism Summit
- The opportunity to provide a Trade Offer to the AgriTourism Summit database





Silver Sponsor Inclusions

- \$3,000 + gst, two packages available
- Prominently identified as Silver Sponsor with key logo placement on all relevant online and printed materials for and at the AgriTourism Summit 2025
- Logo placement in relation to other supporters will be ½ of Platinum Sponsor Logo Size
- The package includes an exhibition stand
- Two delegate packages for the AgriTourism Summit
- Acknowledged and thanked from the stage at the AgriTourism Summit

- 150-word profile shared on AgriTourism Summit e-news and adapted to social posts thanking for sponsorship with link of your choice
- A clickable logo on the public facing AgriTourism Summit website with 100 words of copy
- The opportunity to provide a case study to share on the AgriTourism Summit website
- The opportunity to provide a Trade Offer to the AgriTourism Summit database



EXHIBITION STAND PACKAGES

Exhibition Stand Inclusions

- \$865+ gst, capacity for 12 exhibitors
- 2 day-delegate tickets for the AgriTourism Summit (does not include Welcome Reception)
- A covered trestle table and 2 chairs to create a display showcasing your business
- The opportunity to provide a Trade Offer to the AgriTourism Summit database valid for one month before and one month after the AgriTourism Summit
- Your offer will feature on a dedicated webpage, showcasing Summit Offers
- An email to the AgriTourism Summit mailing list, showcasing all Summit Offers including business name, logo and a link to each offer
- Include single item in delegate bag









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agritourismsummit.org

Strategic Sponsors





AgriTourism Summit Partners









